

SERVICES CATALOGUE

We acknowledge and pay respect to the Traditional Owners and Elders - past, present and emerging - of the lands on which we operate. We acknowledge Aboriginal connection to material and creative practice on these lands for more than 60,000 years



Little
Projector
Company

OVER 1000 COLLABS & DOZENS OF PARTNERSHIPS

Established in 2010, we are regarded as Australia's pre-eminent mobile projection specialists with a focus on creativity and community



CREATIVE DIRECTION

SERVICE

Creative leadership for creative projects. This service includes conceptual development and curation for light festivals, installations, exhibitions, tours, film, projection art, promotional events, and more



ADDITIONAL SERVICES

Consultation, Site Scoping, Workshops, Community Engagement, Curation, Temporary & Permanent Activations



PROJECT CASE STUDY

'Trail of Lights Festival'
Williams Landing Estate Residents
Association (WLERA)

A community-led lantern and light festival along the Federation Trail in Williams Landing and Truganina



HIGHLIGHT

Over \$40k of funding supported the creation of 10 site responsive installations by 10 female artists who live, work, or play in the city of Wyndham



Have a think about what creative elements your project requires and list some ideas here:

MOBILE PROJECTION

SERVICE

Born from a desire to take storytelling through film out of the cinema and into the street, mobile projection is a potent tool for storytelling and easy pop-up activations in public space

Projector Bike is a custom-designed, three wheeled cargo bike complete with a high-powered projector and stereo system, whilst Back Story is a fully mobile and wearable projection rig designed to be operated by beginners



ADDITIONAL SERVICES

Content Creation, Tour Route Mapping, Film Licensing and Programming



PROJECT CASE STUDY

'Reels on Wheels: Projector Bike Rides'
Banyule City Council

An annual program of curated Projector Bike tours throughout Banyule, featuring short films created by local artists, projected onto different sites and surfaces along the ride



HIGHLIGHT

Screening films and artworks about Banyule, in Banyule, for a sold out audience including the local Mayor!



What places and sites could you activate using the power of mobile projection?

LARGE FORMAT PROJECTION

SERVICE

Moving images are how we communicate and large format projection is the best way to communicate your message or project to communities, audiences, markets, and partners

We have developed a tried and tested process for creating accessible, engaging and cost-effective large format projections for festivals, campaigns, community events, corporate events, and promotion



ADDITIONAL SERVICES

Consultation, Site Scoping, Creative Direction, Workshops, Artist Facilitation, Content Creation, Temporary & Permanent Activations, Light Festivals



PROJECT CASE STUDY

'Kerang's Living World'
Gannawarra Shire Council & Northern District
Community Health

Using large format projection, many of Kerang's landmarks were illuminated by works created by residents and local artists that celebrated the stories of Kerang's fauna, flora and people



HIGHLIGHT

Working with local First Nations artist Tobie Cameron and The Golden River artists, the Kerang water tower was illuminated in a vibrant medley of native flora and fauna



Is there a precinct, building or landmark in your local area that you would love to see illuminated using large format projection?

PROJECTION TOURS

SERVICE

From community festivals to corporate team building, our tours map out a safe and exciting route through city streets and country towns, along bike paths and back lanes, screening place-based art and any type of moving image content along the way



ADDITIONAL SERVICES

Community Engagement, Creative Direction, Content Creation, Wireless Headphones, Sound Design, Site Scoping and Testing



PROJECT CASE STUDY

'Williamstown Projection Walking Tours'
Hobson's Bay City Council

This immersive walking tour uses original collection material, sound and creative interpretation to give a sense of how the area felt in the past through projections and audio against some of Williamstown's much loved, admired and occasionally overlooked built environments. Created through community engagement with the local historical society, traders, and the community



HIGHLIGHT

Since 2018, this series of tours programmed as part of the annual Hobsons Bay Heritage Festival, continues to sell out



Tours are great way to share stories, art and community with each other. What are you working on at the moment that could be presented through a mobile projection tour?

MEDIA CREATION

SERVICE

We bring the stories, you bring the crowd. From designing projection mapped architectural projection art to creating a series of local trader video portraits, our media creation services will work with you to create a night to remember



ADDITIONAL SERVICES

Projection Mapping and Design, Community Engagement, Creative Direction



PROJECT CASE STUDY

'Sunshine Silos Projection Festival'
Brimbank City Council

1000 artworks from local schools. 1 night of giant projection Sunshine style. 60-meter architecturally projection mapped video, edge blended large format projection array, 5.1 sound, 56:00 duration



HIGHLIGHT

1000's of local people enjoying a celebration of everything that makes Sunshine such a joyous and inclusive community; art, music, history, and diversity



Have a think about what kind of content your project or campaign requires to communicate with your audience or market, and list some ideas here:

NATURE INTO ART

SERVICE

At time of ecological crisis we must reconcile with the living world. We work with communities and artists to transform nature into art. We scope, consult, workshop, imagine, develop, create, record, map, edit, score, grade, test, learn, iterate, test again, and then exhibit through screenings, performances, tours and cross-artform celebrations



ADDITIONAL SERVICES

Creative Direction, Site Scoping, Community Engagement, Content Creation, Large Format Projection, Sound Design, Video Production



PROJECT CASE STUDIES

1. Denude, 2019
2. Bioluminescence, 2021
3. Waterfall, 2022



HIGHLIGHT

For Bioluminescence, we worked with Alison Pouliot, one of Australia's leading natural historians and environmental photographers, to bring together the Strathbogie Ranges community through a series of school workshops and a mini light festival, presented at Euroa's Festival of Fungi



How can you connect your audience or community with the natural world? Through a site or story about place or an endangered species? List your ideas here:

PROJECT MANAGEMENT

SERVICE

Our team of highly experienced Project Managers utilise creative industry specific knowledge, skills, tools and techniques to deliver projects of value to people and the planet



ADDITIONAL SERVICES

Consultation, Creative Direction, Site Scoping, Community Engagement, Problem Solving



PROJECT CASE STUDY

'Testing Grounds '
City of Melbourne

Testing Grounds provides infrastructure in a public context for creative practices across art, performance, design and education. This project was led by Creative Director, Joseph Norster who works across Little Projector Company and The Projects



HIGHLIGHT

Established in 2013, Testing Grounds is a place where people at all stages of practice are able to test, develop and share their work in public, and the infrastructure can be used to present new work, run workshops or community activities, and host festivals or events



List some of your organisations current strategic aims and big ideas:

WORKSHOPS

SERVICE

We tailor every workshop to respond to the participants, story or source material, sites and community where the work will be presented, and curatorial or thematic framework of presenting partners

Our workshops are unique because participants have the opportunity to see their work presented in public space through our mobile projection tools such as Projector Bike and Back Story. This can be a profound experience for emerging and established artists as they get to see how the public responds to their work and participate in the feedback loop of creating meaning in the public realm



ADDITIONAL SERVICES

Consultation, Site Scoping, Content Creation, Artist Facilitation, Temporary Activations, Light Festivals, Large Format Projection

PROJECT CASE STUDY

'Laneway Light - Beyond The Stigma'
CoHealth

Through workshops and projection in the Melbourne CBD, this project enabled people with a lived experience of drug use to express their point of view.



HIGHLIGHT

The project participants joy in seeing their artworks projected around the Melbourne CBD.



Are there any schools or community centres in your local area that would benefit from one of our projection workshops?

LIGHT FESTIVALS

SERVICE

From site scoping to festival implementation, we develop, design, curate, and deliver light festivals for a wide range of clients and collaborators



ADDITIONAL SERVICES

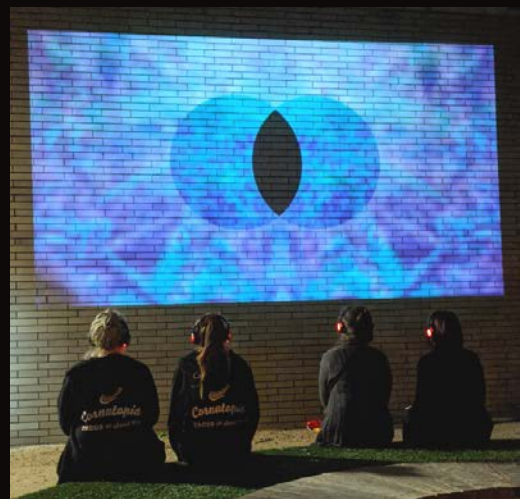
Consultation, Community Engagement, Site Scoping, Content Creation, Projection Tours, Large Format Projection, Workshops, Temporary Activations



PROJECT CASE STUDY

'Tapestry'
Darebin City Council

A mini light festival mapped across the Preston Library precinct. As the moon rises on the first ever FUSE, artworks from local Aboriginal artists emerge. Tapestry was an act of reclamation, intervention and decolonisation; an invitation to freely engage with contemporary Aboriginal art and question and reflect on this country's narrative



HIGHLIGHT

This was the premiere screening of Birrarung Story (Wurundjeri Woi wurrung), a short film about the creation of the Birrarung (Yarra River)



List some ideas of where and how a Light Festival could work in your community. High street? State park? Foreshore?

TEMPORARY ACTIVATIONS

SERVICE

Transforming place into art. Creative interventions to activate shopping precincts, parks, public spaces, and more on a temporary basis



ADDITIONAL SERVICES

Local Faces, Content Creation, VJ'ing, Cymatic Projections, Creative Direction

PROJECT CASE STUDIES

1. Live Participatory Light Painting
2. Cymatics / VJ'ing
3. Local Faces

'Live Participatory Light Painting' explained:

Instantaneous live animated art, large scale or intimate light installations, participatory and interactive, workshops, and more. Using iPads on easels the public can paint and animate together on the same canvas using revolutionary animation software, whilst our artists control and refine the projected composition. This is an immersive experience that nurtures a street level ecology to build around the performance as audiences gather to dip in and out of the unfolding visual narrative



HIGHLIGHT

Activating places and engaging audiences all across Australia through these playful temporary activations



Have a think about how these temporary activations might work for your events, sites and audiences:

PERMANENT PROJECTOR INSTALLATION

SERVICE

A projector installed on a permanent basis. The projection system usually includes a projector and lens mounted in a window, room, or weatherproof box, a projector mount, a timer, and a media player/CMS



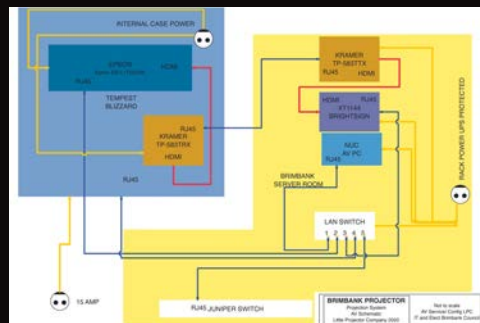
ADDITIONAL SERVICES

Consultation, Technical Scope, System Design, Maintenance, Artist Facilitation, Projection Mapping, Content Creation

PROJECT CASE STUDY

'Sunshine Projector'
Brimbank City Council

A remotely controlled 15k lumens outdoor large format laser projection system celebrating the creative work of local artists and community



HIGHLIGHT

The success of this open-air public art platform has led to the initiation of a feasibility study into the concept of a Brimbank 'Projection Art Trail' with confirmed installations at Sunshine Library and The St Albans Cultural centre planned for 2023



Have a think about a building or wall with heavy foot/road traffic and imagine how it might be transformed into an after dark, open-air art gallery:

CUSTOM DESIGN & BUILD

SERVICE

By providing independent advice on a range of projection techniques and equipment we are able to design, build, and supply suitable solutions for a range of projection needs



ADDITIONAL SERVICES

Consultation, Programming, Training, Content Creation, Maintenance



PROJECT CASE STUDY

'Interactive Gallery Projection System'
Banyule Nillumbik Tech School

An interactive, audio and motion-triggered projection system designed for STEM based creative interventions. The system provides a platform for students to exhibit projection-based work, whilst illuminating the foyer of the Banyule Nillumbik Tech School



HIGHLIGHT

The ongoing use of this interactive projection system in the foyer of the Banyule Tech School and the integration of this creative platform into the STEM focused curriculum and annual Makers Fair



How can new projection technologies help your organisation stay up-to-date with the creative industries?

ARTIST FACILITATION

SERVICE

Supporting emerging, mid-career, and established artists through the process of creating projection art; site visits, conceptualisation, test and adjust, post production, projection mapping, and more. Any kind of creative practice can be transformed into projection art



ADDITIONAL SERVICES

Workshops, Content Creation, Large Format Projection, Temporary Activations



PROJECT CASE STUDY

'Spawn Lab'
Yarra City Council

A vocational and experimental laboratory and art collective developing work programs, sustainable practices and professional opportunities for early career artists



HIGHLIGHT

Since 2017, the emerging artists of Spawn Lab have presented public art at Gertrude Street Projection Festival and taken up professional work opportunities with Little Projector Company



Are you an artist or creative organisation with a myriad of ideas, but no access to required tools, experience or resources to bring them to life? List your ideas here:

TEMPORARY PROJECTOR INSTALLATION

SERVICE

A projector installed on a temporary basis, usually 1-2 weeks. The projection system includes a projector and lens mounted in a window or room, a projector mount, timer, media player/CMS, and semi-transparent projection film if rear-projected inside a window



ADDITIONAL SERVICES

Workshops, Maintenance, Artist Facilitation, Projection Mapping, Content Creation

PROJECT CASE STUDY

'Taste of Bayside'
Bayside City Council

Providing a much need injection into the night-time economy, this series of food-themed projections made by local artists and members of the community, were mapped across 6 Bayside precincts during a 2-week period of temporary winter activations



HIGHLIGHT

Delivery of a package of 6 local trader portrait videos, and a site scope and documentation map detailing sites for potential future activations



Is there a precinct or site in your local area that could be revitalised through a series of temporary projector installations?

CINEMA

SERVICE

Indoor and outdoor cinema screenings for a range of clients all across Australia. We have all of the equipment, experience, and skills to cater for a small community screening in the local shire hall, all the way through to large scale outdoor cinema screenings suitable for 1000 people



ADDITIONAL SERVICES

Pedal power, Film licensing, Film programming, Consultation, Temporary installations



PROJECT CASE STUDY

'Climate Emergency Cinema'
MPavilion & Transitions Film Festival

Powered by bicycles, the Climate Emergency Cinema invited audiences to experience a series of outdoor films that celebrated the urgent grassroots action around the climate emergency



HIGHLIGHT

Australia's first Climate Emergency Cinema event, with sold out screenings and introductions by leading thinkers and activists involved in the climate emergency campaign



Can you think of any films that may resonate with your community or a potential location for an outdoor cinema?

CONSULTATION

SERVICE

With a thorough understanding of the projection workflow, we are able to provide advice on a range of projection techniques and equipment, en route to finding a suitable solution for your projection-based project

Whilst we can work with you on any stage of the project, our independent advice allows clients to engage third party production services as required, or commission Little Projector Company to deliver the proposed outcome



ADDITIONAL SERVICES

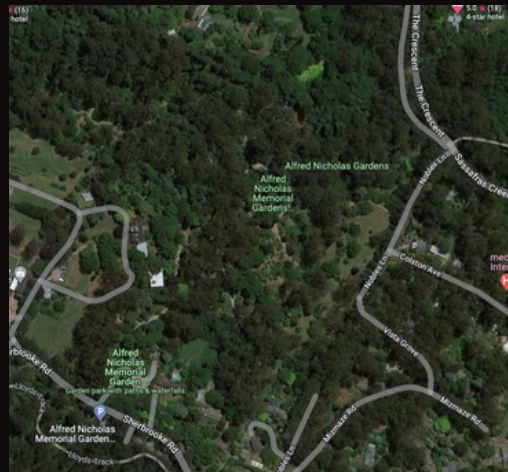
Site Scoping, Light Festivals, Temporary & Permanent Projector Installations, Custom Designs & Builds



PROJECT CASE STUDY

'Light Up Nature Into Art - Business Case'
Yarra Valley Tourism, DJPR

We are the creative consultants on this exciting project that aims to create new night-time immersive light and sensory experiences that will improve the sustainability of the region's visitor economy



HIGHLIGHT

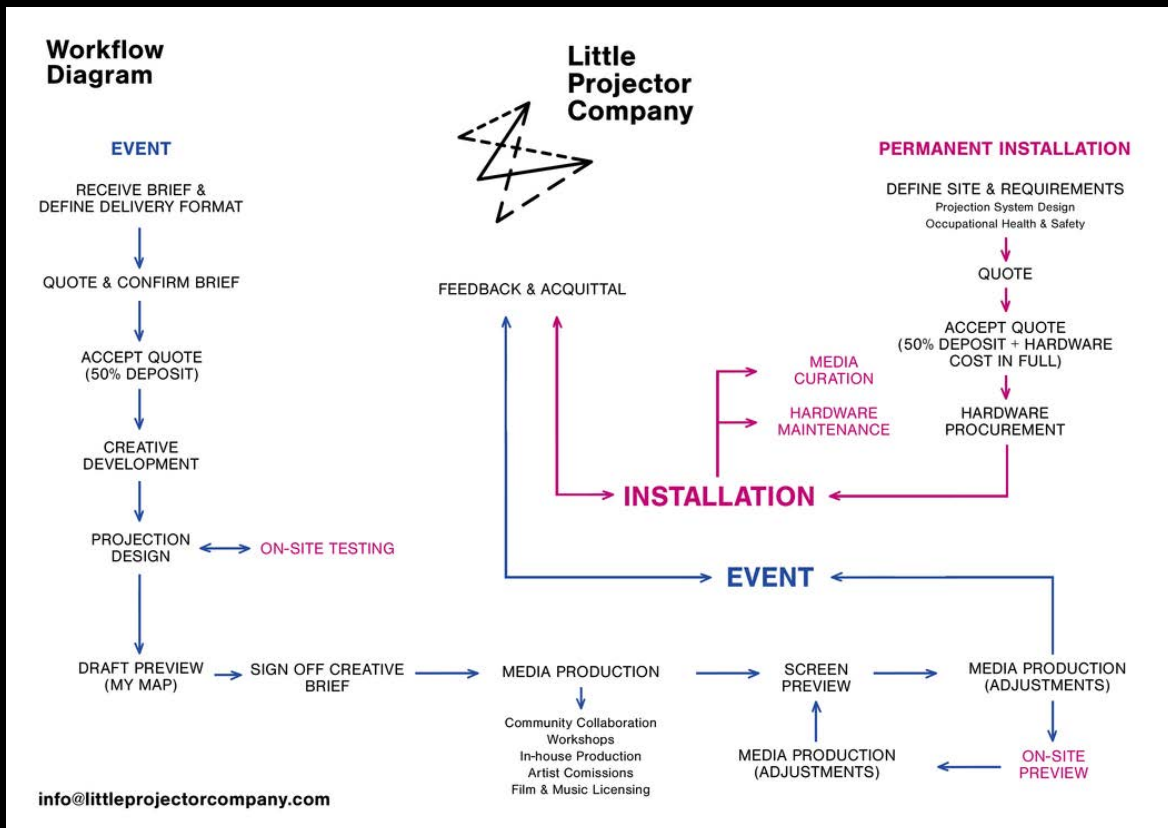
Working with a multitude of local and regional stakeholders to devise a business case considerate of both ecological and economical values



Do you have an idea for a projection-based project that requires a feasibility assessment?

WORKFLOW

We deliver a wide range of integrated services through our unique in house workflow



Little
Projector
Company

MAKE A BOOKING

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Visit: Siteworks, 33 Saxon St, Brunswick 3056

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